

**SPORT
QUAKE**

THE FOOTBALL PARTNERSHIP EXPERTS

FBS & BARCELONA

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CASE STUDY



FBS

PARTNERING WITH THE WORLD'S RICHEST CLUB TO DRIVE GROWTH

Founded in 2009, FBS wanted a high-profile platform to position themselves in the mainstream as a leading trading company and differentiate from smaller, less well-financed rivals. SportQuake worked with the brand to achieve this, developing a partnership with FC Barcelona to support global brand awareness and drive growth.



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